



# 2024 Sponsorship Opportunities



Join us and become a part of a great family club



## Sponsorship Opportunities in 2024

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The Bullcreek Leeming Junior Football Club has great pleasure in launching our 2024 sponsorship opportunities.

We are committed to ensuring our sponsors receive value from their investment.

With around 500 players and 27 Teams including Auskick, our Junior Football Club is one of the largest in the district. Therefore, we can therefore offer an outstanding opportunity for regular brand exposure to a large part of the local community.

Please take the time to review the various investment options on offer or contact us to discuss tailoring a package to suit your individual needs.

Our Sponsorship Coordinator would be happy to further discuss the possibilities with you.

*Scott Kain*

Sponsorship Coordinator  
Bull Creek Leeming JFC

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## About our Club

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Our Club is a not for profit junior football club based in Leeming, in Perth's southern suburbs.

The Club was established in 1977 and celebrated its 40th anniversary in 2017.

We have around 500 members, fielding teams in each age group from Auskick through to Year 12's, for kids aged 5 to 17. With 27 teams, including 3 female squads and Auskick.

Our home grounds are at Beasley and Peter Ellis Reserve in Leeming, with our clubrooms located at Beasley Reserve, which has just recently installed game day lights to give the teams more opportunities for night games.

We have a proud and successful on-field history, regularly adding premierships across many age groups and can boast two Brownlow medallists in Simon Black and Ben Cousins. With a growing number of other AFL/WAFL players originating from our club, including most recently 2021 AFL Melbourne Football Club Premiership players Luke Jackson and Trent Rivers, as well as AFLW players Beatrice Devlyn and Gabby O'Sullivan.

In 2016 our Club was awarded the East Fremantle District Junior Club of the Year.

## Why Sponsor our Club

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Our sponsorship packages aim to provide you value for your investment, so why not take this opportunity to leverage our networks to enhance exposure to your business.

Benefits include:

- ✓ Regular exposure to 500 plus families
- ✓ Weekly game day attendance of around 1000 people during the playing season
- ✓ Visiting teams and supporters from the East Fremantle and South Fremantle Football districts - from Fremantle to Canning Vale and Attadale to Baldivis
- ✓ A growing Facebook and Instagram following
- ✓ Attendance at club social events
- ✓ Club rooms regularly used for events and functions

We invite you to come and join our other long-term sponsors and we will work with you to maximise your return on investment.

**2016 East Fremantle District Junior Club of the Year**



## Investment Options Available

There are a broad range of investment options available with something to suit everyone.

- ✓ Gold, Silver or Bronze Sponsorship Packages
- ✓ Club Business Directory
- ✓ Social Event Sponsors
- ✓ Jumper and Training Day Sponsor with merchandise branding
- ✓ Equipment or general donations
- ✓ Signage - game day, club room, Karel Avenue Club sign

We are also happy to tailor a special package to suit individual business needs.





## Sponsorship Tiers

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### Gold Sponsor - \$8,000 (\$7,000 pa if two years)

- ✓ Business logo on the Beasley Reserve scoreboard in prominent position
- ✓ Rear jumper branding on one team set of jumpers.
- ✓ One framed jumper for display at your business
- ✓ Game day banner sign at Beasley Reserve
- ✓ Business logo on the Beasley clubroom sponsor board
- ✓ Business logo on club website homepage
- ✓ Business logo and contact details on club website sponsor page.
- ✓ Business logo on all printed material, including club Yearbook
- ✓ Feature product or service article on club website sponsor page and Facebook page
- ✓ 4 complimentary tickets to all club social events
- ✓ Acknowledgement at all official club events and social functions
- ✓ A sponsorship certificate

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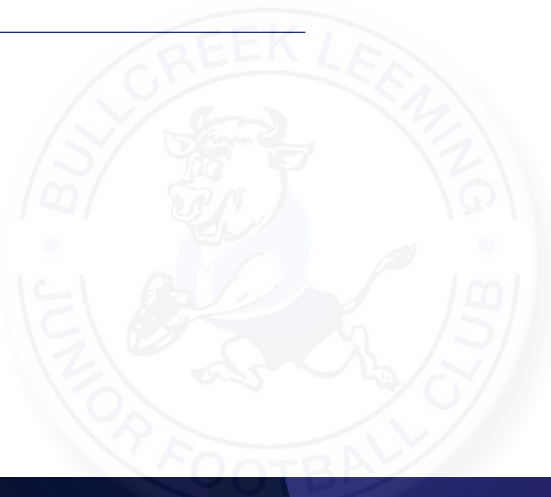
### Silver Sponsor - \$3,500

- ✓ Business logo on the Beasley clubroom sponsor board
- ✓ Business logo on club website homepage
- ✓ Business logo and contact details on club website sponsor page.
- ✓ Business logo on all printed material, including club yearbook
- ✓ Feature product or service article in a club newsletter and also published on club website sponsor page and Facebook page
- ✓ 2 complimentary tickets to all club social events
- ✓ Acknowledgement at all official club events and social functions
- ✓ A sponsorship certificate

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### Bronze Sponsor - \$1,750

- ✓ Business logo on the Beasley Clubroom Sponsor board
- ✓ Business logo and contact details on Club website sponsor page.
- ✓ Business logo on all printed material, including Club Yearbook
- ✓ 2 complimentary tickets to all club social events
- ✓ Acknowledgement at all official club events and social functions
- ✓ A Sponsorship Certificate



**'One of the most successful junior footy clubs in Australia'**



## Club Online Sponsor Directory

The directory will provide a convenient source of local trades, services, retail and wholesale suppliers for our members. The directory will be regularly promoted and at \$100 per annum, provides a cost-effective option to promote your business. The directory includes your business logo with a link to your website.

## Other Sponsorship Opportunities

✓ Team jumper sponsorship	\$1,700 (\$850/year)	2-year agreement
✓ Game Day banners	\$500	Plus sign cost
✓ Clubroom sponsor board	\$500	Business logo
✓ Beasley oval Score board	POA	Subject to Major sponsor
✓ Equipment Sponsorship	POA	From \$500
✓ Manager/First aid sponsor	\$1,700 (\$850/year)	2- Year agreement.
✓ Game day tent signage.	POA	2- Year agreement
✓ Goal Post sponsor	POA	2-year agreement

## Donations

The club will gladly accept any donations - big or small - that companies, businesses or individuals would like to provide to support the club.

Donations can be either cash or equipment. All donation contributors will be acknowledged on the Club website





# Sponsor application form

Sponsor name: .....

Contact name: .....

Address: .....

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Email: .....

Phone: ..... Mobile: .....

Signature: ..... Date: .....

## SPONSORSHIP TYPE

### Packages

Gold sponsor

Silver sponsor

Bronze sponsor

### Business Directory

Standard

### General

Team jumpers

Game day banners

Clubroom sponsor board

Equipment

Social event

Tailored package

A range of options to suit all



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